

ADVANCED THERAPEUTIC MASSAGE by Colton Cooper

In our busy workaday world it seems there are massage therapy outlets around every corner offering you a short hour and pricey mud, so where do you turn to find therapy you can trust? Alex and Vicki Matthews give you sixty full minutes of hands-on experience at Advanced Therapeutic Massage. Through over a decade as owners, they have developed a complete wellness center with services ranging from extensive therapeutic massage to the elegance of relaxation massage. "For thirteen years we have offered advanced therapy treatments and we're trusted by many doctors and healthcare professionals in the area," explains Vicki Matthews. In fact, they were the first licensed massage establishment to open in Cedar Park. Launching their business against the advice of colleagues in Austin who claimed this area wasn't ready for it, Vicki says, "we loved Cedar Park then and we love Cedar Park still."

Advanced Therapeutic Massage is not only therapist owned and operated, but Alex and Vicki are highly respected professionals in their career field. Alex is a successful program director for Austin Community College coordinating their Alternative Healthcare Program. Both of the Matthews are involved in regulatory development and educational requirements for the State of Texas within their fields of treatment. This is a level of experience you can trust – and feel the difference.

The ability to understand a client's medical history and overcome pharmaceutical and other therapy challenges makes Advanced Massage a true shining star. "All our therapists are extensively trained in advanced methods and therapy, so we can offer pre-natal, sports, and energy programs in addition to our clinical and medical treatments," said Vicki.

Advanced Massage is far more than skin deep in serving the community. In addition to their massage services, they're also passionate about dedicating their time to charitable organizations, something that they also encourage in their employees. In fact, the Matthews founded a non-profit to help veterans who have been injured in the line of duty and offer therapy sessions and massages to the men and women who need them. "We have always believed in serving our community," says Vicki, "and we constantly support charitable causes." Stretching beyond Cedar Park they use all natural Fair Trade Shea Butter, bought directly from Ghana, helping women there feed and educate their families.

In addition to extensive experience and professionalism, Advanced Therapeutic offers a few special touches that make every visit heavenly. All natural massage crèmes stimulate feelings of well being, trust, and security. A client loyalty program leaves a little green in the wallet. "We make massage available at an affordable price," says Vicki. And perks like online scheduling of appointments are a huge time saver in our fast paced daily jumble. Let the stress melt away from your recuperation or simply enjoy a full hour of intense calm with the pros at Advanced Therapeutic Massage.

Advanced Therapeutic Massage is conveniently located at 1001 Cypress Creek Road, Suite 201 in Cedar Park. To find out more information or to schedule an appointment, call 512-250-1168 or visit www.advancedmassage.com.



Advanced Therapeutic Massage & North Austin Acupuncture

*Earning your Trust and Loyalty
for over 13 Years*

At ATM and NAA you are treated by caring,
experienced, highly trained health care professionals.

Our Massage Therapists use all natural massage
products, including unrefined, moisture infusing
Shea Butter and nutrient rich cold pressed oils.

*Voted 2010 Best Massage Therapists
in Cedar Park/Leander*

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